

Jan 6, 2023

To Our Valued Customers

FJ Wadden & Sons has been a proud contributor to the business community in Newfoundland & Labrador for over 115 years. Our local content and knowledge of the marketplace and people are important assets that have helped us grow successfully.

I'd like to introduce myself to you as the new President of FJ Wadden & Sons Ltd. and share with you some of the exciting changes in our management team that I am confident will enable us to continue to grow and meet your marketplace needs as we enter a New Year and look forward beyond 2023. First, I would like to thank Pat Wadden, Bill Wadden and Peter Rose for their leadership and dedication to building the company to where it is today. I am both grateful and excited for the opportunity to follow in their footsteps.

Management Team

Jason Voisey - General Manager. Jason is a member of the Senior Leadership Team and accountable for the oversight of all Sales, Procurement & Operations functions within the company. Jason can be contacted at jason@fjwadden.ca or 709-364-1444 ext. 230.

Betty Anne Durdle - Controller. Betty Anne is a member of the Senior Leadership Team, responsible for leading the Admin team and oversight of budget monitoring and financial reporting. Betty Anne can be reached at badurdle@fjwadden.ca or 709-364-1444 ext. 239.

Rick Piercey - Sales Manager. Rick is accountable for the successful implementation and execution of the sales plan. Rick can be contacted at rick@fjwadden.ca or 709-364-1444 ext. 281.

Shawn Kane - Purchasing Manager. Shawn is responsible for ensuring we have the right products in-house to meet your requirements, as well as looking to source new, innovative products that your consumers are looking for. Shawn can be reached at shawn@fjwadden.ca or 709-364-1444 ext. 227.

Craig Cantwell – Manager Warehouse Operations. Craig is responsible to ensure warehouse operations (including receiving, picking, and distribution across the island) are effective and efficient in delivering the right product to our customers on time. Craig can be contacted at craig@fjwadden.ca or 709-364-1444 ext. 260.

Thank you for your business and as a local company we look forward to continuing to serve you in the future whether your needs are confectionary, food service or Coca-Cola products. Our team is here to assist you and I would welcome any feedback that you may have. As our team sets new goals for the coming year, we look forward to strengthening our relationship with you to assist you in meeting the needs of your consumers.

Happy New Year and All the Best in 2023 !

Bonnie



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